UNIVERSITY OF COLORADO STUDENT UNION

Sponsored By:

The Executives: Tad Miller & Rich Ling

Journalism Co-Reps: Joan Sullivan & Vince Patarino

Representative-at-Large: Rich Diecidue

Authored By:

Cathy L. Holtz, P.R. Director

BILL SUMMARY

Allocates \$421.90 to the Ad Club for travel/registration/lodging expenses in Colorado Springs for the AAF campaign competition.

BILL HISTORY

The American Advertising Federation (Ad Club) annually holds an intercollegiate campaign creation competition. The regional meeting is to be held in Colorado Springs, April 22-24, 1983. There are over nine teams from universities in five states. Last year's team won the regional competition and placed 7th among 16 teams in the nationals.

BE IT ENACTED by the Executive Council of the University of Colorado Student Union, THAT:

SECTION 1:

Executive Council shall allocate \$421.90 for travel/ registration/lodging expenses for seven members of the CU Chapter of the American Advertising Federation. The money shall cover the following expenditures:

Hotel rooms (2 rooms, \$40 each, 4 men in one, 3 -\$80.00

women in the other)

Registration Fee (for 7 people includes meals and equipment rental.)

-\$60.90 Car Rental (University car at \$20.30/day)

Gasoline (20¢/mile for personal car) -\$36

\$421.90 TOTAL

SECTION 2:

Of the \$421.90 allocated to the Ad Club, 50% (\$210.95) shall be reimbursed to Executive Council Reserve as of May 15, 1983.

SECTION 3:

The presenting team will issue a full report to Executive Council upon their return. They will give the exhibition upon the request of the Executive Council to Council exclusively or the be

open to the entire student body of CU.

SECTION 4:

This bill shall take effect upon passage.

April 14, 1983 - FIRST READING - Passed in Local Schools - Acclamation April 14, 1983 - SECOND READING -Passed in Executive Council as Amended - 10-3-1

Tad Miller, UCSU Executive

CSU Executive

Matt Sunderland, President Pro-Tempore UCSU Executive Council