

August 7, 1986

25 EXECUTIVE COUNCIL BILL #7

UNIVERSITY OF COLORADO

STUDENT UNION

Sponsored by: Representative-at-Large
Representative-at-large
Arts & Sciences
Tri-Executive
Tri-Executive
Tri-Executive

Jeff Stephens
Debbie Austin
Steve Chase
David Aragon
Patrice Hauptman
John Roberts

Authored by: Representative-at-large
Director of Career Services
A BILL

Jeff Stephens
Gordon Gray

BILL HISTORY

Each year many of CU's Local Schools take an active part in helping their students to get jobs, both pre-and post-graduation. By holding conferences and bringing in recruiters from different companies to interview students for possible employment, these schools, most notably Business and Engineering, hope to ensure that their graduates are not left out in the cold. The largest of the Local Schools, however, has no such program at the present time. In order that students in the College of Arts and Sciences do not feel that they are left out in the cold, we are proposing the 1986 Arts and Sciences Career Conference for Monday and Tuesday, October 6 and 7.

Rather than take the conventional approach and put students in an employer-employee relationship, this Conference will be more of an exchange of information, and questions and answers. The Conference is divided into two major themes, a "How to" segment, on generally what to do and expect in the job market, and a more specific "Careers in..." portion, dealing with a few of the careers that A & S grads might want to get into. The people who will be giving these talks and participating in panel discussions will be CU alums who have graduated from the College of Arts & Sciences, and who are in many different fields. Dave Chadwick of the Alumni Center is compiling a list of many of these alums, from which we will get our participants. Specifically, the Programs will be as follows: "How to": How to Turn Degree x into Career y, Minority Opportunities for A and S Graduates, How to Market Yourself, and How to make Job Adjustments. "Careers in...": Communication, Business, Media and the Arts, Recreation and Hospitality, Social and Public Service, High Technology, and International Careers. We feel that this list, while being far from perfect, will appeal to a broad range of students from all over the College of A & S, and is adequate for a first-year event such as this.

There is one portion of our Conference that will not be handled by an alum, and that is our Keynote Address. For this, both Gordon and Howard Rosenberg, Asst. Director of Career Services, recommend Dr. Howard Figler, of the University of Texas. Dr. Figler has written two books on the subject of careers from Liberal Arts Degrees; Path, and The Complete Job Search Handbook. Dr. Figler also has

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an MBA and a PhD in Psychology, and is now the Asst. Career Director at Texas, after heading that same department at Dickinson College. Because he is a frequent speaker at events such as this, and because of the need to center the conference on a particular program, we feel that he is a necessary and justified addition to the Conference. His usual fee is \$1,500 for such an event, however we indicated that \$1,000 was our limit, and he agreed to be a part of the Conference for the reduced honorarium.

The budget is attached to this Bill, and it is one that we find pretty well pared down, and also fairly conservative. We would like to treat our presenters well while they are here, without being extravagant, and we feel that this budget does just that. We are, at the present time, pursuing alternative funds for the conference, as well. We have asked Chancellor Corbridge to fund Dr. Figler's honorarium, and are also seeking funds from the Local Schools Council, and will be on the agenda for the first ASSG meeting of the year.

The reason for coming to Executive Council is two-fold. 1) we need to get money in some form by the 25th of August, to begin printing posters and the like, and 2) we would like to ensure that the Conference goes off regardless of what else happens with other funding, although we are optimistic because we feel that it is such an important event.

BILL SUMMARY

This Bill allocates to the Conference the full amount of \$2,330.12 with the guarantee that any funds otherwise obtained will be placed back into Central Reserve, where the money will come from.

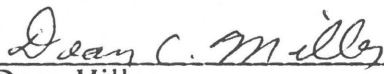
BE IT ENACTED by the Executive Council of the University of Colorado Student Union, THAT:

- SECTION 1:** An amount not to exceed \$2,330.12 shall be allocated from Central Reserve to fund only those areas of the 1986 Arts and Sciences Career Conference listed in the budget presented here.
- SECTION 2:** Any other funds received from outside sources be placed into the account designated for the Conference, and that amount of money then be placed back into Central Reserve.
- SECTION 3:** The Director of Career Services and the SA to Career Services (Jeff) will report to the Executive Council and the Finance Board on a weekly basis until the Conference is over, then file reports on the Conference with those bodies.
- SECTION 4:** This Bill takes effect on passage.

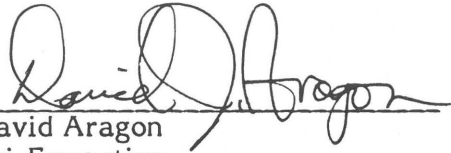
8/7/86 - PASSES - EXECUTIVE COUNCIL - 1st READING - ACCLAMATION

8/19/86 - PASSES - FINANCE BOARD - AMENDED - 2-1-1

8/21/86 - PASSES - EXECUTIVE COUNCIL 2nd READING - ACCLAMATION



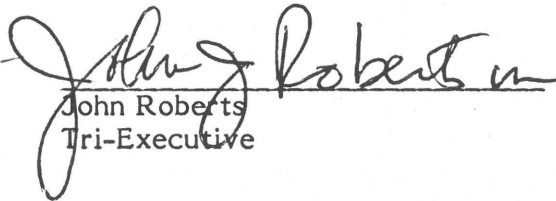
Dean Miller
President Pro-Tempore
Executive Council



David Aragon
Tri-Executive



Patrice Hauptman
Tri-Executive



John Roberts
Tri-Executive

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BUDGET

Advertising

Printing

200 17x17 posters	\$ 100.00
1000 8½x11 posters	35.00
3000 Brochures (8½x14)	300.00

Press

Campus Press

One 1/4 page ad	81.00
One 1/2 page ad	163.00
Colorado Daily	
Three 1/4 page ads	
@ \$92.40 each	277.20
Two 1/2 page ads	
@ \$184.80 each	369.60

Parking for participants	150.00
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Name Tags	5.05
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Damage deposit (Old Main)	100.00
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Honorarium - Dr. Figler	1,000.00*
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1 night at University Club	33.00
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Air fare - United coach	280.00
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Food--Hosting--Snacks--no meals	<u>333.80</u>
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	\$ 3,227.65
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+ GAR	<u>148.47</u>
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TOTAL	\$ 3,376.12
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*Line item of \$1,000 deleted by Finance Board amendment to 25 ECB #7 on 8/19/86.