

August 7, 1986

25 EXECUTIVE COUNCIL BILL #8

UNIVERSITY OF COLORADO

STUDENT UNION

Sponsored by:	Representative-at-large	Michael Platt
	Tri-Executives	Timber Notestine
		David Aragon
		Patrice Hauptman
		John Roberts
Authored by:	Representative-at-large	Michael Platt
	A BILL	

BILL HISTORY

Last February, the College of Business and Administration held its first annual "Career Fair." The idea, generated by Dr. John M. Hess and me, is designed to offer--for lack of a better term--"real world" informational exchange for the CU student persuing a career in the private commercial sector. Although organized and promoted with little lead time, the conference proved itself as one of the most successful Business College events in several years.

In addition to last spring's two major tracks, "Careers in..." and "How to..." type sessions, a "Company Profile" track will be added. Similar to recruiting informational meetings, these profile sessions will feature major corporations currently recruiting CU graduates in presentations outlining relevant career opportunities within their specific organizations. Additionally, these representatives will be given the oppoortunity to hold screening sessions for recruiting purposes.

Due to an overwhelmingly positive response from the pilot (many sessions were oversubscribed), the conference will also be expanding the number of panel sessions from around 25 to 40. The additional sessions should accommodate a likely increase in demand proximately caused by additional lead time and better forms of promotion.

Conference panelists are secured from four major sources: The Employers Advisory Council, the Business Alumni Advisory Council, The Minority Mentor Program, and last alumni listings obtained from David Chadwick. Speakers utilized are distinguished individuals from both the Colorado and national commercial communities.

Their importance to the University extends beyond this conference speaking request. Many of the companies represented are major financial contributors to the College and University as a whole. Therefore, great care will be taken to treat these individuals with the utmost in hospitality.

Attached to this Bill is a budgetary breakdown and a listing of all alternative financial resources obtained. This bill is brought before Council only after extensive research and negotiation into these alternative resources and monetary commitments obtained from relevant organizations.

BILL SUMMARY

An allocation not to exceed \$1,233.25 will be made to assist funding of the annual College of Business & Administration Career Fair.

BE IT ENACTED by the Executive Council of the University of Colorado Student Union, **THAT:**

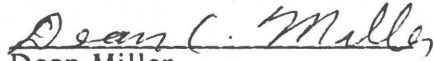
SECTION 1: An amount not to exceed \$1,233.25 shall be allocated from Central Reserve to fund only those areas listed in the Promotion and Miscellaneous sections of the budget presented herein.


SECTION 2: Any funds received from local schools and/or the College of Business & Administration Student Board shall be placed back in Central Reserve.

SECTION 3: This Bill takes effect upon passage.

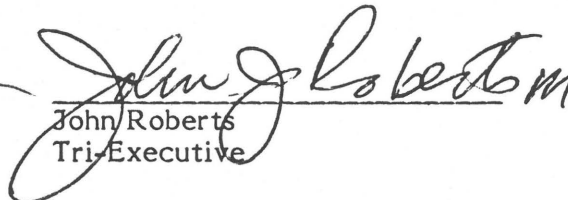
8/7/86 - PASSES - EXECUTIVE COUNCIL - 1st READING - ACCLAMATION

8/21/86 - PASSES - EXECUTIVE COUNCIL - 2nd READING - ACCLAMATION


Dean Miller
President Pro-Tempore
Executive Council


David Aragon
Tri-Executive


Patrice Hauptman
Tri-Executive


John Roberts
Tri-Executive

FALL CONFERENCE BUDGET--1986

Administration

Conference Coordinator (\$6.00 p/hr. 120 hours)	\$1020.00
Secretarial Services (\$5.25 p/hr 50 hours)	<u>262.50</u>

TOTAL ADMINISTRATION

\$1282.50

Advertising and Promotion

Printing

200 11x17 posters	\$100.00
3500 Programs-2 color	<u>278.00</u>

Art Supplies--for display cases
(Estimate)

45.00

Campus Press

1 1/4 page ad

81.00

Colorado Daily

1 1/4 page ad

92.40

1 1/2 page ad

184.80

6 Box ads

42.00

Student Invitation Mailings

(Approx. 2500 students) --estimate

140.00

TOTAL ADVERTISING AND PROMOTION

\$963.25

Hospitality

Lunch (100 speakers)

\$652.50

Meat and Cheese tray

Coffee, Soda, Tea

Coffee and refreshments

96.75

Donuts, Coffee, and Tea

TOTAL

\$749.25

Miscellaneous

Parking for participants

\$270.00

Lot 436 (Temp pass @ \$3.00)

TOTAL MISC.

\$270.00FALL CONFERENCE BUDGET TOTAL\$3265.00