

March 12, 1987

26 EXECUTIVE COUNCIL BILL #43

UNIVERSITY OF COLORADO

STUDENT UNION

Sponsored by: Tri-Executives

Representative-at-Large

Journalism Representative

Representative-at-Large

Vice President Pro-Tempore

David Aragon
Patrice Hauptman
John Roberts
Catherine Bedell
Jeff Stephens
Erica Wilner
Stacey Fix
Debbie Austin

Authored by: AAF President

Nick Felder

A BILL

BILL HISTORY

The American Advertising Federation (AAF) is the largest ad organization in the industry and each year it sponsors the National Student Advertising Competition (NSAC). The NSAC is the most prestigious and well-known competition in the nation. CU's current chapter membership is 75. Sixteen of these are working on the campaign and ALL 16 are going to the regional finals in Salt Lake City on April 25, 1987. This year CU has the best shot at winning the regionals that it's had in years. In short, we've got a hot team.

Total cost for campaign supplies, production, presentation and transportation is \$3,418.00 as itemized in the attached budget. So far we've been able to raise \$2861.00, **APPROXIMATELY 84% OF THE TOTAL COST**, leaving an unmet budget of \$557.00 (and it's still growing as production costs mount). In light of the fact that we've been able to raise more than 5/6 of the TOTAL of this conservative cost estimate, we'd like to ask Executive Council to offset our remaining balance debit by \$500.00. This is the last monetary request made to student organization this year and all outstanding costs will be absorbed by the group members.

BILL SUMMARY

This Bill allocates \$500.00 plus GAR to the AAF toward offsetting TOTAL NSAC campaign expenditures of \$3,418.00 for 1987.

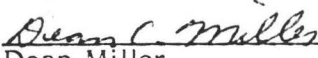
BE IT ENACTED by the Executive Council of the University of Colorado Student Union, THAT:

SECTION 1: An amount not to exceed \$500.00 plus GAR be allocated from Central Reserve to fund the 1987 AAF National Student Advertising Campaign.

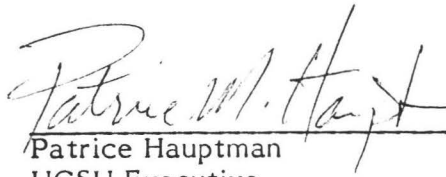
SECTION 2: A written report concerning the competition and its presentation in Salt Lake City be submitted to Executive Council by AAF President Nick Felder within 21 days of the group's return.

SECTION 3: This Bill takes effect upon passage.

3/12/87 - PASSES - EXECUTIVE COUNCIL - 1st READING - ACCLAMATION
3/19/87 - PASSES - EXECUTIVE COUNCIL - 2nd READING - ACCLAMATION


Dean Miller
President Pro-Tempore
Executive Council


David Aragon
UCSU Executive


Patrice Hauptman
UCSU Executive


John Roberts
UCSU Executive

THE NATIONAL STUDENT ADVERTISING COMPETITION

1987 BUDGET

DEBITS:

ITEMIZED COSTS FOR 16 AAF MEMBERS:

AIR FARE	\$90.00 X 16.....	\$ 1,440.
GROUND TRANSPORTATION	\$ 5.00 X 16.....	80.
HOTEL for 3 nights	\$50.00 X 4rms X 3nts.....	600.
REGISTRATION FEE	\$50.00 x 16.....	800.

TOTAL.....\$ 2,920.

PRODUCTION COSTS FOR PLANSBOOK & PRESENTATION:

PHOTO SUPPLIES	\$8.20 X 10.....	\$ 82.
PHOTO PROCESSING	\$7.00 x 10.....	70.
PHOTOCOPYING & BINDING.....		\$ 141.
POSTAGE.....		\$ 25.
MISCELLANEOUS.....		\$ 20.
SUPPLIES & MATERIALS.....		\$ 160.

TOTAL...\$ 498.

DEBIT TOTAL...\$ 3418.