October 6, 1987

27 EXECUTIVE COUNCIL BILL #25

UNIVERSITY OF COLORADO

STUDENT UNION

Sponsored by :	Arts & Sciences Co-Executives	Susie Fricklas Pete Yob
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BILL HISTORY

Annually the University of Colorado participates in the Belle Bonfils Blood Drive. The University of Colorado Student Union has always had an active role in recruiting volunteers both to give blood and to work at the drive itself. The act of recruitment can only be facilitated by an active advertising campaign. This year's blood drive will take place on October 27, 28 and 29.

BILL SUMMARY

This bill allocates \$370.11 towards advertising for the Belle Bonfils Blood Drive to take place on October 27, 28 and 29 in the Glenn Miller Lounge and Ballroom.

BE IT ENACTED by the Executive Council of the University of Colorado Student Union THAT:

SECTION 1:	UCSU shall allocate an amount not to exceed \$370.11 to the Campus Press and Colorado Daily for advertisement of the Belle Bonfils Blood Drive.
SECTION 2:	UCSU members shall take an active role in the recruitment of donors as well as blood drive volunteers.
SECTION 3:	This bill takes effect upon passage.

BUDGET

Advertising:

% page Colorado Daily 10/23, 10/26 @ \$92.40 \$185.80 % page Campus Press 10/22, 10/26 @ \$84.00 <u>168.00</u>

Subtotal		\$353.80
GAR		16.31
	TOTAL	\$370.11

10/8/87 - PASSES - EXECUTIVE COUNCIL - 1st READING - ACCLAMATION 10/15/87 - PASSES - EXECUTIVE COUNCIL - 2nd READING - ACCLAMATION

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