

October 13, 1988

29 EXECUTIVE COUNCIL BILL #31

UNIVERSITY OF COLORADO

STUDENT UNION

Sponsored by:	Representative-at-Large Journalism Representative Education Representative	Sean Murphy Kristine Jones Alysa Lanning
Authored by:	PRSSA Vice President	Pete Baumgartner Tanya Reinberg

A BILL

BILL HISTORY

PRSSA, Public Relations Student Society of America, is a pre-professional organization whose main goal is to provide students with learning experiences pertaining to public relations. PRSSA provides students with a link to local professionals in the PR field.

National Conference Each November, PRSSA members from chapters across the country convene for five days of plenary sessions, round tables, seminars, and workshops. PRSSA, the professional organization, holds its conference simultaneously, giving students opportunities to meet professionals from all sectors of public relations. The conference gives members a chance to meet PR students nationwide and to learn from some of the profession's top practitioners.

This year, the 41st PRSSA National Conference is being held November 12-16, in Cincinnati, Ohio, at the Omin-Netherland Plaza Hotel.

Chapter CU's chapter of PRSSA boasts a membership of 30 members representing a wide variety of majors. Journalism School Dean Joanne Arnold is our faculty advisor, and we have professional advisors from both Wells Communications of Boulder, and the Manville Corporation in Denver. We will bring several PR professionals to campus as speakers, including the man who handled Coors' recent "rat in the can" crisis. We will also revive a PRSSA tradition of producing our own newsletter for distribution to other PRSSA chapters. We want to be recognized as the top chapter in the Rocky Mountain region, and we feel we'll soon achieve that.

Benefits The benefits of sending delegates to the National Conference are great for the chapter as well as the university.

The various workshops, seminars and plenary sessions held during each time segment over the five days warrants more than one member's attendance. The more sessions that we attend, the more information we can bring back to our chapter, increasing our members knowledge and awareness. We will devote a great deal of time "passing on" the information that we gained from the conference to the rest of the chapter.

BILL SUMMARY

This bill would allocate an amount not to exceed \$836.00 plus GAR from central reserve to help fund the sending of two delegates to the Public Relations Student Society of America National Conference. Any additional funding will reimburse central reserve.

BE IT ENACTED by the Executive Council of the University of Colorado Student Union, THAT:

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SECTION 1: An amount not to exceed \$836.00 plus GAR shall be allocated from Central Reserve to send two delegates to the PRSSA National Conference.

SECTION 2: A report shall be submitted pursuant to 24 ECB #4.

SECTION 3: This bill will take effect upon passage.

10/13/88 - PASSES - EXECUTIVE COUNCIL - 1st READING - 13-1-2

10/20/88 - PASSES - EXECUTIVE COUNCIL - 2nd READING - 12-2-1

BUDGET

Sources of Funding We will seek to fund the cost of our trip from several different sources, including planned fundraisers, chapter funds, corporate grants, money from competitions, as well as UCSU. Our total estimated budget for sending 3 delegates to Cincinnati is as follows:

Registration fee: \$105 x 3(people)	\$ 315.00
Hotel costs: \$104 x 4(nights)	420.00
Airfare: \$258 + \$158 + \$258	674.00
Meals: \$87 x 5(days)	435.00
TOTAL	\$1844.00

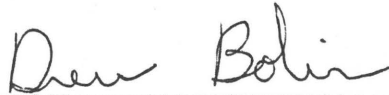
Our funding will come from the following sources:

Manville Corp.	\$ 150.00
Levi Strauss, Inc. (tentative award)	250.00
PRSSA travel fund	
(from fundraising - Celestial Seasonings)	150.00
UCSU	\$ 836.00
TOTAL	\$1386.00

Breakdown of proposed UCSU award:

Hotel costs	\$ 420.00
Airfare for 2	416.00
TOTAL	\$ 836.00

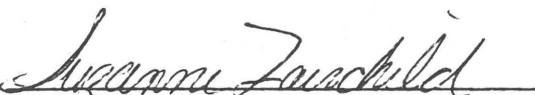
plus GAR



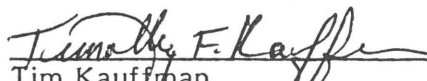
Drew Bolin
President Pro-Tempore
UCSU Executive Council



Chris Drummond
UCSU Executive



Susie Fairchild
UCSU Executive



Tim Kauffman
UCSU Executive