

March 22, 1990

32 Legislative Council Bill #50

UNIVERSITY OF COLORADO

STUDENT UNION

Sponsored by: Journalism Representatives

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Bill History

This bill proposes to place a referendum question on the upcoming spring ballot which would ask the students if they are willing to increase their student fee by \$.75 a semester to help offset the costs of producing the Campus Press newspaper.

The Campus Press is distributed biweekly on the CU campus and surrounding Boulder community for free. Thus, the newspaper's sole sources of income are advertising revenues and a subsidy from the journalism school, the amount of which fluctuates yearly depending on state funding for higher education.

Until Spring 1989, the Campus Press had been receiving a student fee for three years. This subsidy allowed the Press to publish twice a week instead of just once. The student fee subsidy provided the Press with an alternative funding source other than the CU Boulder administration.

Because of a lack of money from the student fee subsidy in the last year, the size of the newspaper has been solely determined by advertising. This financial constraint has significantly reduced the amount of available space for publishing students' work. This lack of space, in turn, has deprived readers of news which would otherwise have been published. It is unfortunate that a newspaper intending to provide news about local, state, and national and international issues localized for a university community is restricted by a lack of space.

Thus, this referendum proposes to reinstate the student fee subsidy to allow for the publication of a newspaper which will better serve the needs of students, both on the staff and in the university community.

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SECTION 1: Passage of this bill would place the following referendum question on the Spring 1990 ballot.

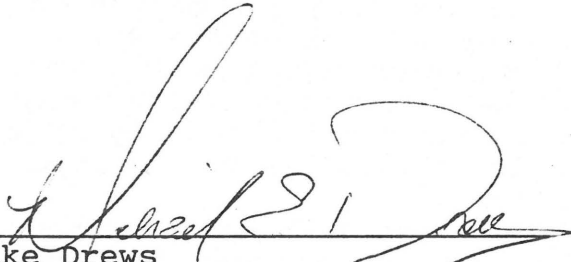
"Would you be willing to add \$.75 per semester for two years to your student fees to help offset the Campus Press production costs, thereby reducing dependency on advertising revenue?"

Yes

No

SECTION 2: The provisions of this bill will take effect upon passage.

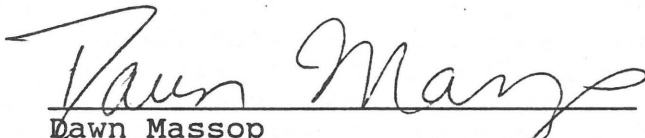
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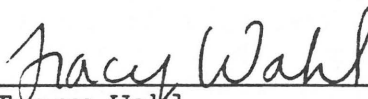
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