

March 21, 1991

34 Legislative Council Bill #21

UNIVERSITY OF COLORADO
STUDENT UNION

Sponsored by:	Business Representative Executive	Mike Pritchard Scott Urban
Authored by:	Peer Educator RHRC Representative	Paul Broughton Mike Pritchard

A BILL

BILL HISTORY

On April 24, 1990 UCSU, Greek Council and the Peer Educators sponsored a program on the issue of drinking while intoxicated and the implications of this issue relating to the CU student population. Last year's event, titled "See Dick and Jane Drink", was considered a great success due to "standing room only" in the Forum Room. Last year's speakers included Judge Marcia Yeager, Officer John McGregor, District Attorney Cathy Degado, Professor Jim Wilson and DARE to Stop Rape volunteers. The speakers all provided valuable information on many aspects of drinking. Most notably, Officer John McGregor provided roadside impairment tests (DUI tests) on two students ("Dick and Jane") who volunteered to demonstrate the temporal effects of alcohol and how alcohol affects one's driving ability.

This year we are looking to put on the "Dick and Jane" program on April 23 with much of the same format. This was such a successful program last year that we see no reason to change the format. This year we will be reaching out to residence hall students, Greek members and the student body as a whole.

The most important aspect of this event is the fun educational experience people gain about responsible alcohol consumption, particularly as relating to driving under the influence. This year's "Dick and Jane" program is being sponsored by the Peer Educators, the Greek Council, the Residence Hall Representative Council and hopefully, UCSU.

BILL SUMMARY

The bill allocates \$317.26 + GAR from Legislative Council Central Reserve to the Greek Council for two 1/4 page ads in the Colorado Daily (\$205.80) and one 1/4 page ad in the Campus Press (\$81.38) and printing costs for promotional materials totaling \$367.26. Subtracting the existing \$50.00 budget from the total event costs of \$367.26 for "See Dick & Jane Drink". Total allocations amount to \$317.26 + GAR.

BE IT ENACTED by the Legislative Council of the University of Colorado Student Union, THAT:

SECTION 1: This bill allocates \$317.26 + GAR from Central Reserve to a special events account for Greek Council to finance promotional materials, and production expenses for "See Dick & Jane Drink".

SECTION 2: A written report will be submitted pursuant to 24ECB#4.

SECTION 3: This bill takes effect upon passage.

BUDGET

Printing Costs

300 - 8 1/2 x 11 flyers @ .24 each	\$ 12.00
650 - Table Tents @ .26 each	39.00
100 - Posters @ .19 each	19.00

Advertising Costs

Two 1/4 page ads	
Colorado Daily (4/19 & 4/23) @ \$102.90	205.80
One 1/4 page ad	
Campus Press (4/22 @ \$81.38	81.38

Alcohol Costs

24 Beers (3.2% alcohol) @ .42	<u>12.28</u>
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Subtotal \$367.26

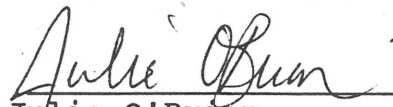
Less existing budget	<u>50.00</u>
Total UCSU Allocation Requested	\$317.26+GAR

3/21/91 - Passes - Legislative Council-1st Reading-Acclamation

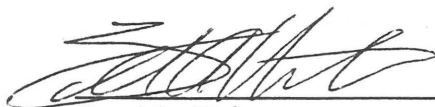
4/4/91 - Passes - Legislative Council - 2nd Reading - Acclamation



Malinda M. Matney
President Pro-Tempore
UCSU Legislative Council



Julie O'Brian
UCSU Executive



Scott Urban
UCSU Executive