

September 12, 1991

35 Legislative Council Bill #12

UNIVERSITY OF COLORADO
STUDENT UNION

Sponsored by:	Music Representative	Tom C. Haros
	President Pro Tempore	Tony Spano, Jr.
	Executive	Malinda Matney
	Arts & Sciences Executive	Edward Batchelor
	Engineering Representative	David Panzer
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A BILL

BILL HISTORY

Over the past thirteen years, the College of Music has been receiving a referendum in order to pay for music advertising within the College of Music, primarily for student concerts. This referendum has become an integral part of the College of Music's advertising budget and has evolved to be a key factor in reaching out to the public.

The referendum must, and has always been, used for advertising of concerts open to the entire University of Colorado - Boulder, student population. It consists of 25 cents per UCB Student per semester. In the past this has come to equal approximately \$10,000.00 for the referendum account.

The time has come to re-evaluate the amount of money that the College of Music Student Union gets per student at UCB. Thirteen years ago, the College of Music Student Union had been allocated 25 cents. This year the College of Music Student Union shall be allocated 25 cents. According to a report done by Professor Dennis Jackson for the Opera program, the advertising costs increased an average of 400% between 1981 and 1989. The College of Music Student Union advertising budget from the referendum has increased 0% since 1981-82 fiscal year.

BILL SUMMARY

This bill shall place a referendum question for the College of Music Student Union on the Fall 1991 UCSU Election Ballot.

BE IT ENACTED by the Legislative Council of the University of Colorado Student Union, THAT:

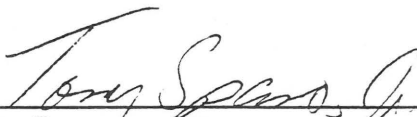
SECTION 1: The UCSU Legislative Council shall place a referendum question on the Fall 1991 Election Ballots.

SECTION 2: The question to be placed on the ballot shall read as follows:

"Should University of Colorado - Boulder students be assessed 50 cents per student, per semester, for the next four years in student fees to be allocated to the College of Music Student Union to be used to advertise and promote Music on the UCB Campus open to all students?"

SECTION 3: This bill takes effect upon passage.

9/12/91 - Passes -Legislative Council-1st Reading-Acclamation
9/19/91 - Passes -Legislative Council-2nd Reading-Acclamation



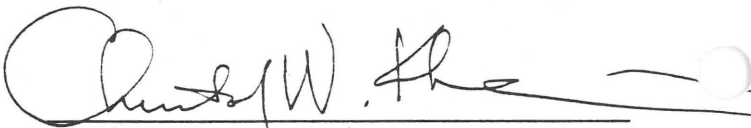
Tony Spano, Jr.
President Pro Tempore
UCSU Legislative Council



William R. Roberts, Jr.
UCSU Executive



Malinda M. Matney
UCSU Executive



Christof W. Kheim
UCSU Executive