January 30, 1992

36 Legislative Council Bill #15

University of Colorado Student Union

Sponsored by:	CCS Speaker Music Representative	Edward J. Batchelor Tony Spano, Jr.
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A BILL

BILL HISTORY

As stated in the Colorado Daily of January 17, 1992:

"In 1980, the football team had a record of one win and 10 losses. At the same time, the athletic department wa set to overspend it's budget by \$1 million.

To get the program in the black, the regents killed seven varsity sports. Simultaneously, they imposed a mandatory, \$10 per-student, per-semester athletic fee. That fee was called a "Title IX" fee. It was supposed to meet Title IX of the 1972 Education Amendments; Title IX forbids sexual discrimination in any federally funded educational program. In short, the athletic fee was to bring "equity" to men's and women's sports." (Talbott, C., p.12)

It is obvious that equity has not been achieved with this "Title IX" fee. Even when the original fee was allocated to be only for women's sports, the first year (1981-82) generated \$387,250 in fees of which only \$242,810 comprised the entire women's sports budget. Presently, the athletic fee is still earmarked for women's athletics. This year, the fee generated \$1.5 million while the women's sports budget was \$827,875.

Ceal Barry became coach of the Lady Buffs basketball team in 1983 and has led the team to finish at or near the top of the Big Eight Conference. She is reported to earn \$53,000 annually. Joe Harrington, who was hired about 19 months ago, is guaranteed \$160,000 annually to coach the men's basketball team. Unfortunately, the men's basketball team has finished at the bottom of the Big Eight in five of the last six years.

February 1980

Q. Do you favor or oppose increasing student fees by \$30 per year to help fund Cu's NCAA Intercollegiate Athletics, in return for free student admission and the best seating for all CU athletic events. FAVOR 760 OPPOSE 1878

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Q. Do you favor or oppose increasing student fees by \$30 per year to help fund CU's Intercollegiate Athletics? (Note: If this passes all students would still have to separately purchase tickets to football and basketball games) FAVOR 134 OPPOSE 2521

February 1981

Should the Board of Regents continue the assessment Q. of the student fee subsidy to the athletic department (currently \$10 per semester)? YES 889 NO 3535

October 1981

Q. Do you think tuition dollars should be used to fund any varsity athletic endeavors including athletic scholarships? YES 539 NO 1939

Q. Should the University of Colorado Student Union (UCSU) request and fund an independent and comprehensive audit of the University of Colorado Athletic Department to be conducted by a reputable non-University, non-State agency?

> YES 2073 NO 376

April 1985

Would you be willing to pay a \$10 or more per-student, Q. per-semester student fee that qoes towards intercollegiate varsity athletics in order to retire projected athletic department deficits and improve the quality of varsity sports at CU? YES 1351 NO 2881

April 1991

Should the University of Colorado students be required 0. to pay athletic fees (which currently stand at \$33 a semester) to subsidize the operating budget of the CU athletic department? YES 1197 NO 4328

There has been speculation as to how to make the athletic fee 85 more equitable to the students. When many students buy season tickets to the football games and attend many other sporting events, they will pay \$76 per year to the athletic department. 1 But students who never attend a single event still pay \$66 per year.

The current suggestion to solve this equity problem is to have students pay higher ticket prices and a lower athletic fee. A "universal sports pass" has been one example that could be bought for an entire year, covering all sporting events.

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This plan could benefit the Big Eight Conference with increased revenue in ticket sales, according to Bill Marolt, CU's Athletic Director. And this plan could benefit the students of the University of Colorado by taxing the students who use the services provided by the athletic department and put less of a burden on the students who don't use them.

105 BILL SUMMARY A referenda question shall be placed on the Spring 1992 UCSU ballot to measure whether or not students would pay higher ticket prices for athletic events in return for a lower athletic fee. BE IT ENACTED by the Legislative Council of the University of 110 Colorado Student Union, THAT: SECTION 1: The referenda question so presented in SECTION 2 will be placed on the spring 1992 UCSU election 115 ballot. SECTION 2: "Should University of Colorado students pay higher athletic event ticket prices in return for a lower

athletic fee (currently \$33 per-student,

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SECTION 3: This bill takes effect upon passage.

per-semester)?"

125 1/30/92 - Tabled 13-3-1