

February 18, 1993

38 Council of Colleges and Schools Bill #4

University of Colorado
Student Union

Sponsored by: Business Representative Jennifer Goetsch
 Business Representative Nate Bellino

Authored by: American Marketing Assoc. Kristen Ericksen

A BILL

BILL HISTORY

The 15th Annual American Marketing Association International Collegiate Conference "Connect with Success" will be held April 22-24, 1993. The purpose for this conference is to assist our members in becoming better leaders, obtaining helpful ideas in their job search and networking with peers from around the country. They will exchange their ideas with other Colorado members to help motivate and involve our chapter members so that CU's chapter can benefit from everyone's experiences and improve our chapter in the future.

As a result of this conference in the past, there has been a strong correlation between the number of CUAMA members that have attended this conference and the success of our chapter the following year. Two years ago, 4 of our members attended the conference. At this time, CU's chapter was in a reorganization stage. Last year, 10 of our members attended the conference and accepted 2 international collegiate awards. As a result of an exceptionally successful year, we plan to send 30 members and we are very confident that we will win some of the top awards at this conference. The caliber of our events this year will give us a chance to be in competition for the highest award given to an AMA chapter - AMA International Collegiate Chapter of the year.

Of the members attending this conference, 80% are juniors, sophomores, or freshman. This means that these people will be able to share their knowledge with the other members in the future years. This conference has proven to be the single strongest motivational tool for members in the past. The conference also offers an officer roundtable in which new officers will have the opportunity to discuss and learn their upcoming responsibilities with other officers from around the country and world.

BILL SUMMARY

This bill allocates \$750.00 plus GAR from Council of Colleges and Schools account #1391200 to send 30 CUAMA members to attend the 15th Annual American Marketing Association International Collegiate Conference "Connect with Success" on April 22-24, 1993.

BE IT ENACTED by the Council of Colleges and Schools of the University of Colorado Student Union, THAT:

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SECTION 1: This bill allocates \$750.00 plus GAR from Council of Colleges and Schools account #1391200 to send 30 CUAMA members to attend the 15th Annual American Marketing Association International Collegiate Conference "Connect with Success" on April 22-24, 1993.

SECTION 2: A report shall be submitted pursuant to 34CCSB#15.

SECTION 3: This bill takes effect upon passage.

BUDGET

Conference Fees (\$120 x 30)	\$ 3,720.00
Airline (\$212 x 30)	\$ 6,572.00
Hotel (\$134 x 10)	\$ 1,340.00
Food (75 x 30)	\$ 2,325.00

TOTAL	\$13,957.00
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Request from UCSU	\$ 750.00
Unmet Need	\$10,207.00

Corporate Sponsorship	\$ 500.00
Fundraising	\$ 2,000.00

2/18/93 - Passes - CCS-1st reading- Acclamation
2/25/93-Passes as amended-CCS-2nd reading-Acclamation



Tom C. Haros, Speaker
UCSU Council of Colleges & Schools