

January 26, 1994

40 Council of Colleges and Schools Bill #3

University of Colorado
Student Union

Sponsored by: Journalism Representative Stephanie Pytlinski
Journalism Representative Michael Dunmyre

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A BILL

BILL HISTORY

The Journalism Board, the student government of the School of Journalism, is sponsoring a Career Day. Separate from the School of Arts & Sciences Career Day, this focuses, of course, on careers in print news, broadcast, sports writing, advertising, public relations, etc. In previous years, the Journalism Board has compiled various panels with guests from the Denver/Boulder area to focus on the different career paths in Journalism. These panels are kept small and informal to allow for personal interaction between the students and guests. This interaction, and the career and internship contacts developed, are extremely important in such a tight-knit and experience based industry.

This year, the J-Board has been trying to expand their Career Day to include more focused panels, accommodate the increasing number of students, and still keep things on a personal, informal level. Panel topics will be creative and account advertising, broadcast production, broadcast talent, news editorial, public relations and promotion, and new media opportunities. Panelists may include Paula Woodward, Ed Green, Kimberly Drake, Patty Calhoun, Cindy Velasquez, Nick Garmone, Susan Redman, Kaylynn Dougall, Rod Elisha, George Douglass, Stephanie Ismert, and others.

In past years, the Journalism Board has been able to solely bear the cost of this service. This year, due to the greater size, scope, and functions, the budget has expanded dramatically past our means. We hope that you will make this valuable and necessary educational service possible again this year.

BILL SUMMARY

This bill shall allocate \$680.00 + GAR from Council of Colleges and Schools account #1391200 to the Journalism Board to offset costs for their Career Day to be held on April 13, 1994 at the University of Colorado.

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BE IT ENACTED by the Council of Colleges and Schools of the University of Colorado Student Union, THAT:

SECTION 1: This bill allocates \$680.00 + GAR from Council of Colleges and Schools account #1391200 to help offset costs in the implementation of the School of Journalism and the Journalism Board's Career Day.

SECTION 2: A report shall be submitted pursuant to 34CCSB#15.

SECTION 3: This bill takes effect upon passage.

Career Day 1994
Comprehensive Budget

Dinner	\$ 400.00
Parking	100.00
Advertising	450.00
Administrative	140.00
(letterhead, envelopes, postage)	
Miscellaneous	<u>290.00</u>
(set-up, name tags)	
TOTAL	\$1,380.00

Funding

Journalism School	\$ 250.00
Journalism School *	\$ 100.00
Career Services*	\$ 350.00

Unmet Need \$680.00

CCS Contribution \$680.00

*Expected, but not confirmed

1/27/94-Passes-Council of Colleges and Schools-1st Reading-Accl.

2/3/94-Passes-Council of Colleges and Schools-2nd Reading-Accl.


Brandon Nicholson, Speaker
UCSU Council of Colleges and Schools