

February 17, 1994

40 Council of Colleges and Schools Bill #9

University of Colorado  
Student Union

Sponsored by: Business Representative Ryan Ballow  
Authored by: CUAMA Finance Director Bryan Huester

A BILL

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BILL HISTORY

2 The CU American Marketing Association has come miles since  
3 receiving charter sixteen years ago. However, we are still  
4 climbing mountains and striving to be "Miles High in Marketing".  
5 This year we believe we have the potential to become one of the  
6 best AMA Chapters in the Nation and certainly the best club within  
the College of Business.

8 To reach this goal, we sponsor many activities on and off campus.  
9 These activities include, our speaker series, philanthropy drives,  
10 career workshops and regional and national conferences. This will  
11 be CUAMA's fourth consecutive year attending the AMA International  
12 Collegiate Conference. Four members were sent in 1991 and ten  
13 members in 1992. Last year CUAMA sent 24 and this year we expect  
14 to send 30. Similar to the Regional Conference but on a much  
15 larger scale, the purpose for this conference is to assist our  
16 members in becoming better leaders, obtaining helpful ideas in  
17 their job search and networking with peers from around the world.  
18 The exchange of ideas between other chapters will be beneficial to  
19 everyone's experience and will improve our chapter's future.  
20 Excellent networking opportunities and dynamic speakers have  
21 contributed greatly to CUAMA's exponential growth in the last three  
22 years. CUAMA has won four National Awards in the last two years  
23 and also has completed successfully in the 1993 International Case  
24 Competitions. CUAMA, the Business School, and the entire  
25 University will benefit from this International Conference.

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BILL SUMMARY

28 This bill allocates \$963.00 plus GAR from Council of Colleges and  
29 Schools Local Schools Rollover Account to help fund travel expenses  
30 & lodging accommodations for 30 CUAMA members to attend the 16th  
31 Annual International Collegiate Conference at the Hyatt Regency,  
32 New Orleans, LA on April 21-23, 1994.  
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BE IT ENACTED by the Council of Colleges and Schools of the University of Colorado Student Union, THAT:

**SECTION 1:** This bill allocates \$963.00 plus GAR from Council of Colleges and Schools Local Schools Rollover Account to help fund travel expenses & lodging accommodations for 30 CUAMA members to attend the 16th Annual International Collegiate Conference at the Hyatt Regency, New Orleans, LA on April 21-23, 1994.

**SECTION 2:** Written reports and editorials shall be submitted pursuant to 34CCSB#15.

**SECTION 3:** This bill takes effect upon passage.

#### BUDGET

Registration Fees:	\$122.00 x 30 members	\$ 3,660.00
Lodging	\$135.00 x 3 nights x 5 Quads	2,025.00
Lodging	\$ 3.00 x 3 nights x 5 Quads	45.00
	11% sales tax	222.27
Transportation (air RT)	\$323.00 x 30 members	9,690.00
Transportation (ground)	\$20.00 x 30 members	600.00
Total Expenses		\$16,242.27
CUAMA's Fundraising Efforts		
Final's Care Package Event		\$ 3,600.00
Office Management of the Colorado AMA Pro.Chapter		1,350.00
CUAMA's 3 on 3 B-Ball Tournament		
(most profit given to charity)		
250.00 est.		
Corporate Sponsorship		800.00
est.		
Total Revenues		\$ 6,000.00
Remaining Balance of		\$10,242.27

#### Estimated Savings

CUAMA is trying to cut as many costs as possible	\$ 1,911.00
1. Currently there is 1 CUAMA car pool being formed.	
7 members @ \$50.00/gas (7 members @ air RT)	
2. CUAMA is putting 6 members in each quad room.	\$ 881.10
(8 members/4) @ \$135 x 3 nights *11% *\$18.00	


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100 CUAMA requests the total allotment of \$963.00 + GAR tax  
CUAMA will not present any additional proposals to CCS this Spring  
102 Semester.

104 Thank you for your consideration.

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106 2/17/94 - CCS Bylaws on Maximum Funding Suspended 6-1-0  
108 2/17/94-Passes as amended-CCS-1st Reading-6-1-0  
2/24/94-Tabled-to return for second reading 3/3/94  
110 3/3/94-Passes as amended-CCS-2nd Reading-Acclamation

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Brandon Nicholson, Speaker  
116 UCSU Council of Colleges and Schools  
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