

January 18, 1994

40 Legislative Council Bill #4

University of Colorado
Student Union

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A BILL

BILL HISTORY

2 The Campus Press is the student run and organized newspaper on the
University of Colorado at Boulder campus. Due to significant
4 competition with the off-campus Colorado Daily, the Press is not
able to support its true purpose: that of a paper for students by
6 students.

8 Because of the competition with the Colorado Daily, the Campus
Press receives little advertising, making the paper small and
10 limiting the number of articles that can be published. This
restricts the ability of the Campus Press to provide good articles
12 for the students to read.

14 To help reduce this problem, and to support the campus newspaper,
it is imperative that UCSU place advertisements in the Campus
16 Press. This will not apply to UCSU-funded student-groups as they
often operate on very limited budgets. This bill will help the
18 Campus Press as they struggle to survive a losing battle against
the Colorado Daily.

20 This bill will do more than support staff members on the Campus
Press. It provides an alternative and an addition for all CU
22 students, faculty and staff to the news provided in the Daily. The
intention is to save the Campus Press for the STUDENTS and not for
24 those who write it.

26 This will not be a one-sided effort by UCSU. Students on the
Campus Press have made proposals to cut the budget by approximately
28 75 percent. In addition, this threat of losing their paper has led
to plans to greatly improve the quality of the newspaper - many of
30 which have already been implemented. This will lead to increased
readership and then to other outside revenues.

32 If passed, this bill will only be effective for one semester. It
34 must then be renewed by Legislative Council, if they feel it is
still necessary or helpful.
36

BE IT ENACTED by the Legislative Council of the University of Colorado Student Union, THAT:

Section 1: Of the newspaper advertising budget for a specific event, a minimum of 10 percent must be spent to place advertisements in the Campus Press if feasible. The other 90 percent can be spent in any way seen fit by the advertisers.

Section 2: This bill applies only to UCSU and to UCSU Joint Boards. UCSU funded student groups are not required to abide by this bill.

Section 3: This bill takes effect upon passage and is valid until the end of Spring semester 1994.

12/2/93 - Passes - Legislative Council - 1st Reading - 6-3-6
1/20/94 - Fails - Legislative Council - 2nd Reading - 5-8-1