

January 18, 1994

40 Legislative Council Bill #4

University of Colorado  
Student Union

Sponsored by: Representative-at-Large Emily Livingston  
Law Representative Bruce Langer  
Journalism Representative Stephanie Pyhinski  
Music Representative John Wemhoner

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A BILL

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BILL HISTORY

2 The Campus Press is the student run and organized newspaper on the  
University of Colorado at Boulder campus. Due to significant  
4 competition with the off-campus Colorado Daily, the Press is not  
able to support its true purpose: that of a paper for students by  
6 students.

8 Because of the competition with the Colorado Daily, the Campus  
Press receives little advertising, making the paper small and  
limiting the number of articles that can be published. This  
10 restricts the ability of the Campus Press to provide good articles  
for the students to read.

12 To help reduce this problem, and to support the campus newspaper,  
14 it is imperative that UCSU place advertisements in the Campus  
Press. This will not apply to UCSU-funded student-groups as they  
16 often operate on very limited budgets. This bill will help the  
Campus Press as they struggle to survive a losing battle against  
18 the Colorado Daily.

20 This bill will do more than support staff members on the Campus  
Press. It provides an alternative and an addition for all CU  
22 students, faculty and staff to the news provided in the Daily. The  
intention is to save the Campus Press for the STUDENTS and not for  
24 those who write it.

26 This will not be a one-sided effort by UCSU. Students on the  
Campus Press have made proposals to cut the budget by approximately  
28 75 percent. In addition, this threat of losing their paper has led  
to plans to greatly improve the quality of the newspaper - many of  
30 which have already been implemented. This will lead to increased  
readership and then to other outside revenues.

32 If passed, this bill will only be effective for one semester. It  
34 must then be renewed by Legislative Council, if they feel it is  
still necessary or helpful.  
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BE IT ENACTED by the Legislative Council of the University of Colorado Student Union, THAT:

**Section 1:** Of the newspaper advertising budget for a specific event, a minimum of 10 percent must be spent to place advertisements in the Campus Press if feasible. The other 90 percent can be spent in any way seen fit by the advertisers.

**Section 2:** This bill applies only to UCSU and to UCSU Joint Boards. UCSU funded student groups are not required to abide by this bill.

**Section 3:** This bill takes effect upon passage and is valid until the end of Spring semester 1994.

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12/2/93 - Passes - Legislative Council - 1st Reading - 6-3-6  
1/20/94 - Fails - Legislative Council - 2nd Reading - 5-8-1