

UNIVERSITY OF COLORADO STUDENT GOVERNMENT
LEGISLATIVE COUNCIL

September 30, 2010

73LCB08 – Dance Marathon

Sponsored By:

Rodrigo Gonzalez	Representative-at-Large
Hunter Barnett	Representative-at-Large
Lindsay Braun	Representative-at-Large
Leah Neumann	Representative-at-Large
Sam John	Representative-at-Large
Nick Smiley-Klass	Representative-at-Large
Rebecca Aguilar	Greek Affairs Director
Kaela Zihlman	Director of Homecoming
Dana Munson	Panhellenic Philanthropy Chair
Thomas Benning	Legislative Council Vice President
Andrew Yoder	Business School Co-Senator
Marc Herzberger	Business School Co-Senator
Corey Parker	Arts & Sciences Co-Senator
Gregory Carlson	Arts & Sciences Co-Senator

Authored By:

Rodrigo Gonzalez	Representative-at-Large
------------------	-------------------------

A Bill

To Establish Dance Marathon as the Official Philanthropy of the Student Body

Bill History

Every year, for the past eight years, CU students have come together to put on Dance Marathon and have raised over \$250,000 since its inception. Dance Marathon is a continuous, multi-hour student-run event held each year on college campuses across the country. It blends dancing, music, games, food and a variety of entertainment into one experience where students raise money for Children's Miracle Network which benefits The Children's Hospital. Dance Marathon is an event that has become a part of the culture at the University of Colorado and enhances the campus image within the community.

The objective of Dance Marathon is for the students to meet fund raising goals, gain valuable life and educational experiences, and to walk away with a lasting impression of the impact that they have had on the lives of young patients. In order to continue to grow the event and make a difference in the lives of children throughout Colorado, Dance Marathon needs a formalized structure that will take advantage of the very best qualities that the University of Colorado Student Government has to offer.

Children's Miracle Network is an international non-profit organization dedicated to helping children by raising funds and awareness for 170 children's hospitals. One hundred percent of the funds raised locally are used by the local Children's Miracle Network hospital. In the Rocky Mountain region of Colorado, Wyoming and western Nebraska, all funds raised benefit The Children's Hospital. With the dedication of corporate sponsors, Greek student partners and community supporters, Children's Miracle Network is able to continue to help The Children's Hospital provide

treatment for kids with all types of illnesses and injuries including cancer, birth defects, muscular dystrophy, AIDS and asthma.

About The Children's Hospital

The Children's Hospital has defined and delivered pediatric healthcare excellence for more than 100 years. Founded in 1908, The Children's Hospital is a leading pediatric network entirely devoted to the health and wellbeing of children. Continually recognized as one of the nation's outstanding hospitals by U.S. News & World Report, The Children's Hospital is known both for its nationally and internationally recognized medical, research and education programs as well as the full spectrum of everyday care for kids throughout Colorado and surrounding states. With more than 1,000 healthcare professionals representing the full spectrum of pediatric specialties, The Children's Hospital network of care includes its main campus, sixteen Children's Care Centers and more than 400 outreach clinics. For more information, visit www.thechildrenshospital.org.

About Children's Miracle Network

Children's Miracle Network is a non-profit organization dedicated to saving and improving the lives of children by raising funds for children's hospitals across North America. Each year the 170 Children's Miracle Network hospitals provide the finest medical care, life-saving research, and preventative education to help over 17 million kids overcome diseases and injuries of every kind. What sets the Children's Miracle Network apart from similar organizations is that **one hundred percent** of the money raised locally, stays local. To learn more go to www.childrensmiracletnetwork.org.

Bill Summary

This bill designates Dance Marathon as the official philanthropy of University of Colorado Student Body, and provides for its membership and governing bylaws.

THEREFORE BE IT ENACTED, by the University of Colorado Student Government THAT:

SECTION 1: The University of Colorado Boulder Dance Marathon shall be recognized as the official philanthropy of the student body.

SECTION 2: This bill establishes the CU Dance Marathon and the bylaws that will govern its annual operations.

SECTION 3: The CUSG Proper shall promote Dance Marathon, by displaying a link to the event home page on its website and including the event date on its web calendar.

SECTION 4: The membership of the Dance Marathon Committee shall be composed as follows:

1. Event Director:
 - a. Oversees the general process of planning and marketing Dance Marathon
2. Event Chair:
 - a. Assists the event director in all of the logistics of the event as well as helps the entertainment/morale chair, PR/marketing chair, facilities director and volunteer/dancer relations chair in their projects
3. Entertainment/Morale Chair:
 - a. Plans activities that will create excitement and motivate students to become involved in the DM. Different activities within the event will keep students interested and excited for what is coming
 - b. Plan activities/entertainment for the event itself
4. PR/Marketing Chair:
 - a. Create awareness of the event on campus
5. Facilities Director:
 - a. Coordinate with the Recreation Center's facilities manager to book the gym/stage/equipment that will be used the day of the event
6. Volunteer/Dancer Relations Chair:

- a. Distributes Dancer Informational Packets
 - b. Reminds participants of important dates, upcoming fundraisers, and additional ways they can help
 - c. Collects registration fees and forms
7. Family Relations Director:
- a. Oversees the Family Relations (FR) Chair, FR Programming Chair, Family Representative Chair, and hospital director.
 - b. Works generally with the families and children involved in DM to create excitement for the event.
8. Family Relations Chair:
- a. Works along with the FR Director, ensures families RSVP for the event
9. Family Relations Programming Chair:
- a. Works to plan activities for the families at the DM event, coordinate children's video stories that are played at the event.
10. Hospital Director:
- a. Works closely with The Children's Hospital in Aurora throughout the year and especially leading up to the event.
11. Business Director:
- a. Oversees the sponsorship director and the budget/finance chair
12. Sponsorship Director:
- a. Coordinate sponsors for the event and sends out donation letters to corporations/individuals
13. Budget/Finance Chair:
- a. Oversees operation/event costs, works with the budget *and* the SOFO, registration fees, fundraising, etc.
14. The above membership shall not be considered exhaustive and the chairs of the various areas are free to increase their membership as they see fit

SECTION 5: The Dance Marathon Committee that hosted the previous event, with the assistance of a newly selected Event Director, shall advertise and hold competitive interviews to fill the aforementioned positions. Dance Marathon Committee will meet and hold interviews for the new Event Director. A representative to the Dance Marathon Committee shall be

chosen by the University of Colorado Panhellenic Association (The Director of Philanthropy and Service) to assist with the event.

SECTION 6: The Dance Marathon Committee shall consult a representative of the Children’s Miracle Network and/or Children’s Hospital regularly in order to best serve the needs of said organizations

SECTION 7: The Dance Marathon Committee shall be charged with the creation of a governing set of bylaws to be submitted to Legislative Council for final approval within six (6) weeks of successful passage of this bill

SECTION 8: Due to the nature of the event, any compensation, financial or otherwise, in relation to service on the Dance Marathon Committee would violate the spirit of this bill and is therefore unacceptable

SECTION 9: Dance Marathon shall exist independently from CUSG and shall not be eligible for student fee budgetary allocations.

SECTION 10: The philanthropy shall be completely self-funded, and the Dance Marathon Committee shall strive to maintain it as such by soliciting private donations from various sponsors and hosting fundraisers throughout the year.

SECTION 11: This bill shall take effect immediately upon passage by the Legislative Council and upon either obtaining the signatures of two Executives or the elapse of six (6) days without actions by the Executives

Vote Count

09/23/2010	Amended and passed on 1st reading	Acclamation
09/30/2010	Amended and passed on 2nd reading	11-2-2

William Taylor

President

Peter Swanson

Vice President

Will Krebs

Legislative Council President

Allison Foley

Vice President